

Facts about Cyber Crime:

- o Currently, 30% of youth admitted to downloading music without paying; this is an improvement over the 53% of youth who illegally downloaded music in 2004 (Harris Interactive for the Business Software Alliance. "Survey Suggests Parental Rules Matter In Encouraging Good Internet Behavior," May 2007).
- o 8% of youth admitted to downloading movies without paying in 2007, down from 10% in 2006 admitting downloading without paying, and 17% reporting so in 2004 (Harris Interactive for the Business Software Alliance. "Survey Suggests Parental Rules Matter In Encouraging Good Internet Behavior," May 2007).
- o When young survey participants were asked what worries them about downloading digital copyrighted software, music, movies or games from the Internet without paying, the top responses were fear of accidentally downloading a computer virus (62%), getting into legal trouble (52%) and accidentally downloading spyware (51%). Fear of getting in trouble with parents ranked fourth at (48%), indicating that parents represent a growing and effective influence on the online practices of youth (Harris Interactive for the Business Software Alliance. "Survey Suggests Parental Rules Matter In Encouraging Good Internet Behavior," May 2007).
- o More than half of college and university students who download unlicensed software and other digital copyrighted files are experiencing computer viruses, spyware, and other harmful effects from their downloading activities:
 - o 55% have experienced virus and spyware problems.
 - o 20% have had hard drive crashes
 - o 18% have had document and file losses (Ipsos for Business Software Alliance. "Public Affairs Study Fact Sheet," March 2007).
- o 21% of children have reported having an experience with inappropriate material via the Internet that made them feel uncomfortable (Harris Interactive, "Kids Outsmart Parents When it Comes to the Internet," August 2007).
- o 31% of youth admit to breaking one or more online safety or behavior rules (using inappropriate language, posting inappropriate pictures, posting personal information, or pretending to be someone they are not) (Grunwald Associates, "Creating & Connecting - Research and Guidelines on Online Social and Educational Networking," July 2007).
- o Teens who use both social networking sites and admit to breaking online safety or behavior rules are significantly more likely to earn lower grades in school than teens who follow the rules when using social networking sites (Grunwald Associates, "Creating & Connecting - Research and Guidelines on Online Social and Educational Networking," July 2007).